



ST. MARY'S COLLEGE (Autonomous)

Re-accredited with 'A+' by NAAC (4 Cycle)

Thoothukudi- 628001, Tamil Nadu



PG & Research Department of Commerce

Editorial Team

Dr.G.Stella Beatrice Nirmala
Head & Associate Professor of Commerce

Dr. Mary Judith Reene Fernando
Associate Professor of Commerce

Ms.D.Daisy Bai
Associate Professor of Commerce

Dr. Fernando Alexandria Dean & Associate
Professor of Commerce

Dr. P.Banumathi
Associate Professor of Commerce

Ms.A.Amora
Dean & Assistant Professor of Commerce

Dr. P.Jayamary
Assistant Profess or of Commerce

Dr. A.Saleth Mary Vetriselvi
Assistant Professor of Commerce

Ms. O.Sony
Assistant Professor of Commerce

Dr.S. Bulomine Regi
Assistant Professor of Commerce

NEWSLETTER ACADEMIC YEAR 2022-2023 **HOD's Message**

Dear Faculty, Students, and Valued Patrons, Reflecting on this academic year, I am filled with pride and gratitude. Our department has exemplified growth, collaboration, and resilience, excelling in all our goals amidst an evolving academic landscape. Through enriching lectures, industrial visits, community initiatives, and a landmark international conference, we have deepened the collective knowledge and experience of our community.

Our dedicated faculty continue to guide students, instilling the skills needed to excel in a complex global arena. Our students, with their passion for learning and service, embody the values of our department. Looking ahead, we aim to elevate these achievements by launching pioneering programs, strengthening industry alliances, and fostering a culture of intellectual curiosity, ethical leadership, and integrity. Thank you all for your continued dedication. Together, let's make the coming year even more remarkable. With sincere regards,

Dr.G.Stella Beatrice Nirmala
Head of the Department, PG and Research Department
of Commerce



ASSOCIATION MEETING, CONFERENCES:



Topic	Date	Resource person	Beneficiaries
Entrepreneurship and new trends in Marketing	29.08.2022	Dr. Mohit Wills, Assistant Professor, Rani Anna Government College for Women, Tirunelveli	All UG and PG students

On 30.01.2023, an association meeting was organized on the topic 'Financial Discipline'- Need to Every Human beings. Dr.S.Jeyakumar, Assistant Professor of Commerce, PMT College, Sakarankovil, Tirunelveli District was the resource person. Around 270 students from the department were the beneficiaries.



Hands on Training

On 28.10.2022 and 29.10.2022, two days hands on training on the topic SPSS for Ph.D scholars and PG Students. Dr.S.Julian Daniel, Assistant Professor from Bishop Caldwell College, Maravanmadam, Thoothukudi was the resource person. Around 70 researchers were the beneficiaries.

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 THOOTHUKUDI-628001

PG AND RESEARCH DEPARTMENT OF COMMERCE
 ORGANISES

"TWO DAY - HANDS ON TRAINING ON SPSS FOR SCHOLARS & PG STUDENTS"
 Date: 28th and 29th Oct. 2022
 Time: 9 a.m. to 1.30 p.m.

RESOURCE PERSON

 **Dr. S. JULIAN DANIEL,**
 Assistant Professor of Commerce,
 Bishop Caldwell College,
 Maravanmadam, Thoothukudi

Special Wishes from

Rev. Dr. Sr. C. Shibana, Secretary
Rev. Dr. Sr. A.S.J. Lucia Rose, Principal
Rev. Dr. Sr. S. KulandaiTherese, Deputy Principal

Convenor
 Dr. G. Stella Beatrice Nienals, Head of the department

Organising Secretaries
 Dr. A. Saleth Mary Vetrivel, Assistant Professor
 Dr. P. Jayamary, Assistant Professor



FDP organised

On 14th to 19th November 2022, Online Five Days FDP was organized by the PG & Research Department of Commerce in collaboration with AXN Infotech on Tally Prime, an extended version of Tally ERP. Mrs. Karumbal, Training and Academy Head, AXN Infotech was the trainer. Nearly 30 faculty members were the beneficiaries.

SEMINAR/CONFERENCE:

On 10th March 2023, PG and Research Department of Commerce in association with Environmental Advisory for Sustainable Trust (EAST), Tirunelveli organized the 3rd International Research Conference on "RECENT DEVELOPMENTS AND INNOVATIONS IN SOCIAL SCIENCE, ARTS AND HUMANITIES". Mr. Mohamed Ismail Nawfer, Registrar, South Eastern University of Sri Lanka was the chief guest, Professor, Dr. Atham Bawa Jahfer, Professor in Commerce, Department of Accountancy and Finance, Faculty of Management and Commerce, South Eastern university, Sri Lanka delivered the keynote address on "Role of Fintech on Financial Market Development and Economic Growth", Dr. Kathiravan, Assistant Professor of Economics from St. John's College, Palaymkottai delivered inaugural address and Dr. V. Arulmurugan, Assistant Professor and Research Supervisor, Pondicherry University, Karaikal Campus was the resource person. More than 300 participants were attended the international research conference. 20 International participants were attended the conference.

PG Research Department of Commerce



Bridge Course



The department of English conducted Bridge Course for all the first year undergraduate students during the Part II- General English course hour. It served as a crucial transitional program designed to equip the students with the necessary language skills to meet the demands of higher education. This course aimed to bridge the gap between the students' current proficiency level and the advanced language requirements of their academic curriculum. The primary focus was on enhancing their reading, writing, speaking, and listening skills through targeted activities and structured lessons. The course instructors conducted the designed activities from 02.08.2022 to 04.08.2022

Mentor -Mentee System

<p>The department has a systematic system towards Student Support and Progression. It purports to achieve holistic development of every student in the department. A teacher has a group of 33 – 35 students whose academic and other aspects of their progress are her concern. The teacher takes care to concentrate more on issues related to their psychological needs during periodical Tutor- Ward Meet each Friday from 2. 30 p.m. to 4.00 p.m. A record of academic results and bio-data of each of the students is maintained. The mentees met their mentor seven times in the odd semester and seven times in the even semester. Certificate Course</p>	Semester	Dates
	<p>ODD</p>	<p>09.09.2022 16.09.2022 07.10.2022 14.10.2022 21.10.2022 28.10.2022 11.11.2022</p>
	<p>EVEN</p>	<p>06.01.2023 27.01.2023 03.02.2023 10.02.2023 17.02.2023 10.03.2023 17.03.2023</p>

Certificate Course

PG AND RESEARCH DEPARTMENT OF COMMERCE
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2022 -2023

CAREER ORIENTED COURSE
ON
CHARTERED PUBLIC AUDITOR - Level 1

Duration: 30 hours Days: 15
Session: 2p.m. - 4p.m. Mode: Offline
Teaching Methodology: Hands on Training

Course Instructor: Advocate. Mr. Muthu Kumar Raja, Founder, The Institutes of Chartered Public Auditors, Thoothukudi

ST. MARY'S COLLEGE (AUTONOMOUS), THOOTHUKUDI
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CAREER ORIENTED PROGRAMME

CERTIFICATE

This is to certify that Ms. VAISHNAVI . TN of II B.Com
has actively participated and successfully completed a course on CHARTERED
PUBLIC AUDITOR - LEVEL - I conducted during the academic year
20 22 - 20 23 with B Grade.

Instructor

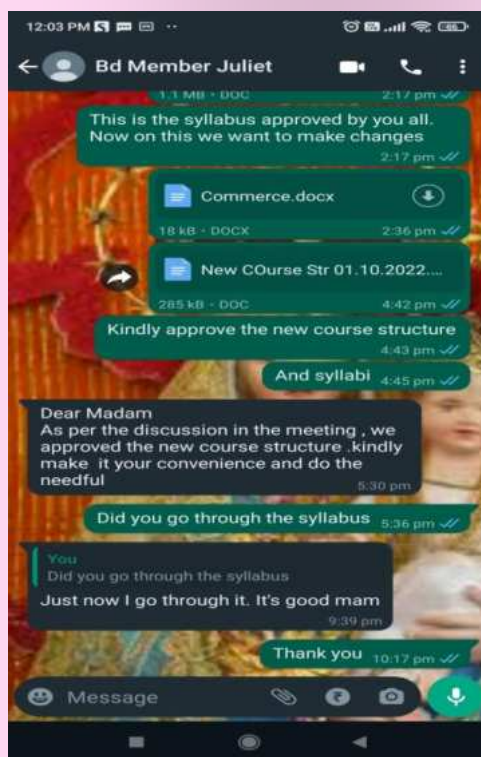
Lucia Rosa
Principal
St. Mary's College (Autonomous)
Thoothukudi - 628 001

The Department offered Career oriented course on CHARTERED PUBLIC AUDITOR-LEVEL 1 for the final year students. Advocate. Mr. Muthu Kumar Raja, Founder, The Institutes of Chartered Public Auditors, Thoothukudi was the Instructor and the classes were conducted during the afternoon hours (2.00

p.m-4.00 p.m.). A total of 30 hours were completed. It was conducted from 12.08.2022 to 12.10.2022. The students were made to appear for an online written test at the end of the programme and were issued certificates with Grade levels according to their percentage of attendance. A total of 75 students benefitted out of this programme.

Board of Studies:

The Meeting of the Board of Studies of the PG & Research department of Commerce was conducted on 07.10.2022 at 3 p.m. through Google Meet. Introduction of Part I and Part II languages for the II UG students (III and IV Semester) of the current academic year (2022-2023), to implement the Government order as per the instructions from Manonmaniam Sundaranar University, Tirunelveli.



The Board of Studies Meeting of the Department of Commerce was conducted on 18th April 2023 at 10 a.m. in the Department of Commerce.

The following were the panel members

Name	Designation
Dr. Sr. SahayaSelvi University Nominee	Principal, Holy Cross College (Autonomous) Nagercoil Mobile No.: 8903838548 Email id : selvisoosai@gmail.com
Dr.M.Julias Ceasar, Subject Expert	Asst. Professor & Research Supervisor, PG & Research Department of Commerce St. Joseph's College (Autonomous) Tiruchirappalli – 627 002. Mobile No.: 9443110877 Email id: julius.sxc@gmail.com
Dr. L. Jenitra, Alumna	Associate Professor of Commerce, Holy Cross College (Autonomous) Tiruchirappalli – 620002. Mobile No. : 9894246967 Email id : merwinjenitra@gmail.com
Mr. J.David Raja Industrialist	Senior Vice President St.John Freight Systems Limited ICD 3/63-B Harbour Express Road, Thoothukudi. Mobile No.: 9894672507 Email id : david@stjohntrack.com

PTA and Alumnae

The Parents Teachers Association conducted meetings regularly for all the parents and students of the department. The meetings were held respectively I B.com. & I M.Com. on 21.01.23, II B.Com. on 05.11.22 and III B.Com. & II M.Com. on 17.09.2022.

The Marian Alumnae Meet was organised in commemoration of the Platinum Jubilee celebration on 11. 03. 2023. Rev. Sr. Dr. S. Decla Mary, OSM, Superior General, Servite Generalate, Chennai was the chief guest.

Research Activity

One staff Dr.Saleth Mary V etriselvi has published 8 Research papers in various journals in the academic year 2022-2023.

Research Centre

Several Research Advisory Meetings were held between 2022 and 2023. Additionally V.Petchimuthu and Antony Joslin.J registered on 27.5.2022 & 30.1.2022 under the guidance of Dr.Saleth mary Vetriseelvi and Dr.Bulomine Regi.

CDP



The image is a composite of two parts. On the left is a flyer for an awareness program. The flyer is for St. Mary's College Autonomous, Thoothukudi-628001, affiliated to Manonmaniam Sundaranar University. It is organized by the Community Development Programme (UNNAT BHARAT ABHIYAN) and the PG and Research Department of Commerce. The program is titled "Awareness Programme on 'National Flag Hoisting'" and is held at Threspuram on August 13, 2022, from 2:00 p.m. to 5:00 p.m. The flyer lists special wishes from Rev. Dr. Sr. C. Shibana (Secretary), Rev. Dr. Sr. S. Kulandai Therese (Deputy Principal & UBA coordinator), Dr. G. Stella Beatrice Nirmala (Head of the Department), Rev. Dr. Sr. A. S. J. Lucia Rose (Principal), Rev. Fr. Amal Raj Soosai (Parish Priest, Threspuram), and Dr. A. Saleth Mary Vetriseelvi (CDP/UBA Staff Incharge). It also mentions volunteers from II B. Com Students. On the right is a photograph of a group of people, including students and staff, standing in front of a building and holding signs. A GPS map camera overlay at the bottom right of the photo shows the location as Threspuram, Thoothukudi, Tamil Nadu, India, with coordinates Lat 8.81492° and Long 78.163271°, and a timestamp of 13/08/22 04:21 PM.

Awareness Programme on 75th Independence Day Celebration of our country

In view of the country's 75th Independence Day celebrations, On behalf of the community development program and PG and Research department of Commerce St. Mary's College conducted an awareness program on the raising of the national flag and importance of Independence Day celebration was held on Saturday, 13th August 2022 in Threspuram area.
PG Research Department of Commerce

The second year students of Commerce department went on a procession carrying awareness flags and highlighted the greatness of India's liberation, scarification of all leaders and the greatness of the national flag among the people of Threspuram. They insisted on hoisting the national flag in every house as per the request of our Prime Minister. As a proof of this, every house was presented with the Indian national flag.

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(AISHE CODE: C41151)
(Affiliated to Manonmaniam Sundaranar University)

Community Development Programme
UNNAT BHARAT ABHIYAN,
PG and Research Department of Commerce
Jointly Organize

"National Flag Hoisting Celebration"
Venue: Threspuram
Date: 15.8.2022 Time: 2.00 p.m -5.00 p.m.

Special Wishes from

Rev.Dr.Sr.C.Shibana Secretary	Rev.Dr.Sr.A.S.J.Lucia Rose Principal
Rev.Dr.Sr.S.Kulandai Therese Deputy Principal & UBA coordinator	Rev.Fr.Amal Raj Soosai Parish Priest Threspuram
Dr.G.Stella Beatrice Nirmala Head of the Department	Dr.A.Saleth Mary Vetriselvi CDP/UBA Staff Incharge

Volunteers - II B. Com Students

Thoothukudi, Tamil Nadu, India
218, Therespuram - Aandal Street Connection Rd, Cruz
Puram, Thoothukudi, Tamil Nadu 628001, India
Lat 8.815879°
Long 78.161404°
15/08/22 08:18 AM

Ahead of the country's 75th Independence Day celebration, on behalf of the Community Development Program and PG and Research Department of Commerce, St. Mary's College the National Flag hoisting ceremony was held on 15th August 2022, Monday, at Thresepuram.

Second year students of commerce department, people of Threspuram parish priest father.Arul Raj Soosai delivered a special speech on the Independence Day celebration. Therespuram Councilor Mrs. Bhavani and Parish Priest Rev.father. Arul Raj Soosai hoisted the national flag together. Students sang patriotic songs. Finally, the festival ended with the National Anthem.

IIC

INSTITUTION'S INNOVATION COUNCIL
 Ministry of Education, Government of India

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INSTITUTION'S INNOVATION COUNCIL
 AND
PG AND RESEARCH DEPARTMENT OF COMMERCE
 JOINTLY ORGANISE
NATIONAL WEBINAR
 ON
"BUSINESS MODEL CANVAS"

Date: 20.8.2022 Time: 5 - 6 p.m.

Resource Person
 Mr. Rengaraj Eswar,
 Head of sales operations,
 Parvathi Power systems,
 Parvathi Smart Solutions and
 Sri Gowri Furnitures,
 Tirunelveli

Special Wishes from
 Rev. Dr. Sr. C. Shobana, Secretary & IC Vice President
 Rev. Dr. Sr. A.S.J. Lucia Rose, Principal & IC President
 Rev. Dr. Sr. S. Kulandai Thiruse, Deputy Principal

IIC Team & Organizers
 Ms. Anura, IC Convener
 Dr. G. Sathya Devathi Nirmala, Head of the department
 Dr. A. Sakthi Mary Viswadevi, IC Member

PRESS HERE TO JOIN

Zoom
 YouTube

6:20 45 KB/s 4G 64%

LIVE

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
<ol style="list-style-type: none"> Milk Vendors Transporters Consultants Financial Institutions Work force Clients 	<ol style="list-style-type: none"> Milk Procurement Transport to the plant Sterilizing it Bottling Market Delivery 	<ol style="list-style-type: none"> Same day Delivery of milk no added chemicals Fresh Veggies delivery Fresh Panner Delivery Easy to maintain process 	<ol style="list-style-type: none"> Repeated Customer Self Service Personal Assistance Community 	<ol style="list-style-type: none"> Apartments Group Houses Housing Colonies/ boards Working people Health conscious Doctors
	Key Resources <ol style="list-style-type: none"> Machineries Human Resources Delivery Vehicles Finance Intangible resources 		Channels <ol style="list-style-type: none"> Direct Delivery One to One customised delivery Mobile Communication Partnered channel 	
Cost Structure <ol style="list-style-type: none"> Transport Salary Vendor Payment Machinery Maintenance Branding and Marking charges 		Revenue Streams <ol style="list-style-type: none"> Revenue from Milk and Vegetables Revenue form Milk Products Zero wastage 		

The PG and Research Department of Commerce and Institutions Innovation Council jointly organized the national webinar on the topic “Business Model Canvas” Mr.Rengaraj Eswar, Head of sales operations, Parvathi Power systems, Parvathi Smart Solutions and Sri Gowri Furniture from Tirunelveli was the resource person. In this webinar participants joined through Zoom and YouTube channel. The Resource person clearly defined the Business model with various business activities, Difference Phases of Business Model Canvas and gave live examples for Business Model Canvas and relationship marketing. Nearly 100 participants benefitted through this national webinar. Faculty members from our college and students participants from St.Aloysious College (Autonomous), Jabalpur, Madhya Pradesh and our own college students were participated. The participants were actively participated and imbibed the knowledge about the new business trend “Business Model Canvas”. All the participants received certificate for this webinar. Ms. Deiva from III B.Com welcomed the gathering, Ms. Catherine Shamma, Students of I M.Com delivered the Vote of thanks and Ms. Roshini from I M.Com was the mistress of ceremony. This webinar was ended by College Anthem.

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INSTITUTION'S INNOVATION COUNCIL
AND
PG AND RESEARCH DEPARTMENT OF COMMERCE
JOINTLY ORGANISE
NATIONAL LEVEL WORKSHOP
ON
"PROBLEM SOLVING AND IDEATION WORKSHOP"

Date: 18.11.2022 Venue: Auditorium Time: 2 - 4 p.m.

Resource Person
Mr. THOMAS A ANTONY,
Chairman of CII, Thoothukudi,
Managing Director,
Jacobi Carbons and Nova Carbons,
Tirunelveli.

Special Wishes from
Rev. Dr. Sr. C. Shibana, Secretary & IIC Vice President
Rev. Dr. Sr. A.S.J. Lucia Rose, Principal & IIC President
Rev. Dr. Sr. S. Kulandai Therese, Deputy Principal
Dr. G. Stella Beatrice Nirmala, Head of the department

IIC Team & Organizers
Ms. Ananta, IIC Convener
Dr. A. Saleth Mary Vetrivel, IIC Member



The PG and Research Department of Commerce and Institutions Innovation Council jointly organized the national workshop titled “Problem Solving and Ideation Workshop” **Mr. Thomas A. Antony** Chairman of CII and Managing Director of Jacobi and Nova Carbons from Tirunelveli was the resource person. In this workshop UG and PG students were attended. The Resource person clearly defined the self respect, punctuality, business problems and hurdles faced by him with various business successful activities and gave live examples for Business achievement. Nearly 250 students participated and benefitted through this national webinar. The participants were actively participated and imbibed the knowledge about the pitfalls and how to overcome problems in business. Ms. Esther from II B.Com Welcomed the gathering, Ms. Sharmila from II B.Com introduced the chief guest. Ms. Angel Student of I B.Com delivered the Vote of thanks and Ms. Florence Tracy from I B.Com was the mistress of ceremony. This webinar was ended with College Anthem.

Study Tour



An **Industrial visit** is an educational trip organized by academic institutions for students to visit an industry or organization. The Department went to Annam Industries, Nagercoil and Regin Exports Nagercoil on 11th November 2022. Such visits are an excellent opportunity for commerce students to understand how businesses operate and to gain insights into industry practices. III UG and II PG students along with four staff Mrs.A.Amora, Dr.Jeyamary, Dr.Saleth Mary Vetriselvi and Mrs.O.Sony accompanied the students.

Opportunities for Commerce Students:

1. **Business Operations:** Observing how goods and services are produced, marketed, and distributed.
2. **Financial Insights:** Understanding the cost structures, pricing strategies, and financial management of the company.
3. **Supply Chain Management:** Learning how the company sources raw materials, manages inventory, and delivers products.
4. **Human Resource Practices:** Exploring workforce management and organizational culture.
5. **Market Strategies:** Gaining knowledge about branding, advertising, and customer relations.

Observations of the visit:

Industry Overview:

Detailed walkthrough of the production or processing unit.

- Use of advanced machinery and tools for efficiency.
- Effective workflow systems ensuring minimal delays and high-quality outputs.

Financial and Administrative Insights:

- Emphasis on cost control and resource allocation.
- Overview of basic accounting practices and financial reporting methods.

Marketing and Distribution:

- Strategies to expand market reach, including promotional campaigns and partnerships.
- Insights into supply chain management and logistics operations

Students Activities

During the academic year 2022-2023, the students demonstrated exceptional performance across various co-curricular, extra curricular and sports competitions and events at different levels. Here's a detailed account of their achievements:

Name	Class & Department	Webinar / Workshop/q uiz/Others Attended	Name of the Competition	Prize Won	Title of the paper presentation	Organised by	Date
P.SanseelaEvangelinBarbaral	I. B. com	Sports Hockey	intercollege competition	2nd Prize	Nil	SSDM College Kovilpatti	19.10.2022
G.ShreyaVarshini	I. B. com	National Seminar and international seminar	National Seminar and international seminar spoken English	Participation	Nil	Queen Academy Semainar	01.10.2022 & 13.11.2022
E.JoeTrinisha	I. B. com	Regional level Competition	Acapella singing	Participation	Nil	Fathima college Madurai	30.09.2022
M.J.Dharshana	II B.Com	Sports	Intercollegiate Table Tennis Tournament	4 th	Nil	Devi Kumari College	03.11.2022
M.J.Dharshana	II B.Com	Sports	Intercollegiate Tennis Tournament	3rd	Nil	SadakathullaA ppa College	01.11.2022
M.J.Dharshana	II B.Com	Competition	intercollege competition	Participation	Nil	Fathima college Madurai	30.09.2022

Esther.A	II B.Com	Fancy dress competition	75th Independence day competition	2 nd	Nil	St.Mary's College (Autonomous) Thoothukudi	13.08.2022
Kiruthigashanmugakani.M	II B.Com	intercollege competition	Pencil Drawing	1 st	Nil	Kamaraj college Thoothukudi	12.08.2022
Madhumitha. N	II B.Com	intercollege competition	Dancing & Singing	1 st	Nil	Kamaraj college Thoothukudi	12.08.2022
Sharmila S	II B.Com	Competition	Thirukural	1 st	Nil	Kamaraj college Thoothukudi	12.08.2022
Varsha.S.P.	III B.Com	Fusion Dance	Springs 2K22	3 rd prize	Nil	Fatima College (Autonomous) Madurai	30.09.2022
M.Priya Varshini	II B.Com	Sports 100 mts	District Junior Athletic Championship	2 nd	Nil	Thoothukudi District Ateletic Association	10 th & 11 th Sep 2022
M.Priya Varshini	II B.Com	Sports 200 mts	District Junior Athletic Championship	3 rd	Nil	Thoothukudi District Ateletic Association	10 th & 11 th Sep 2022
M.Priya Varshini	II B.Com	Sports Relay	District Junior Athletic Championship	1 st	Nil	Thoothukudi District Ateletic Association	10 th & 11 th Sep 2022
M.Renuga Devi	III B.Com	Sports	48 th Tamilnadu State junior Girls Kabaddi Championship-2022	3 rd	Nil	Tamilnadu Amateur Kabaddi association	05-08-2022 to 07-08-2022
Gophika. N	II B.Com	Competition	Shakespeare writing competition	State 1 st	Nil	St.Mary's College (Autonomous) Thoothukudi	25.April 2022
Mary Ashly G	II B.Com	Competition	Shakespeare writing competition	Participation	Nil	St.Mary's College (Autonomous) Thoothukudi	25.April 2022

Amirtha jasmine. I	II B.Com	Competition	Shakespeare writing competition	Participation	Nil	St.Mary's College (Autonomous) Thoothukudi	25.April 2022
Anejenifer.J	II B.Com	Competition	Shakespeare writing competition	Participation	Nil	St.Mary's College (Autonomous) Thoothukudi	25.April 2022
Joshana T	II B.Com	Competition	Shakespeare writing competition	3 rd	Nil	St.Mary's College (Autonomous) Thoothukudi	25.April 2022
Esther.A	II B.Com	Competition	Shakespeare writing competition	State 2 nd	Nil	St.Mary's College (Autonomous) Thoothukudi	25.April 2022
Antony Navis Beulah.N	II B.Com	Competition	Shakespeare writing competition	2 nd	Nil	St.Mary's College (Autonomous) Thoothukudi	25.April 2022

MOOC and NPTEL

The students of II M.Com attended the paper titled Managing Services :Sub Code NOC22MG58 from July to September 2022 and attained the following grade

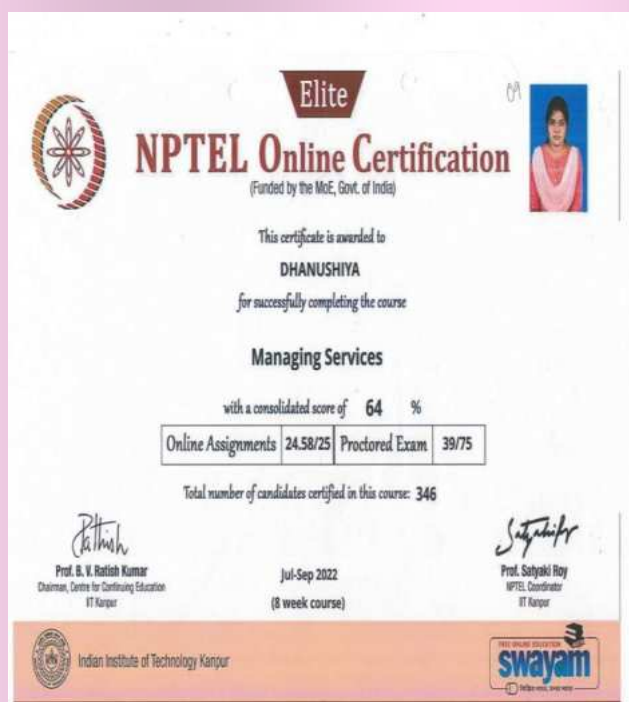
NAME OF THE PAPER: Managing Services

SUBJECT CODE: NOC22MG58

DURATION: July- September 2022

S. No.	Reg. No.	Student Name	Internal (25)	External (75)	Total	Grade
1	21APCO14	Maria Santos. J	21.67	38.5	60	Elite
2	21APCO18	Muthu Kumari Alies Usha.P	17.08	36	53	
3	21APCO19	Nazikha Marzukha. I	22.08	42	64	Elite
4	21APCO28	Siva Sankari. S	15.42	30	45	

The students of I M.Com attended the paper titled Managing Services :Sub Code NOC22MG58 from July to September 2022 and attained the following grade



NAME OF THE PAPER: Managing Services

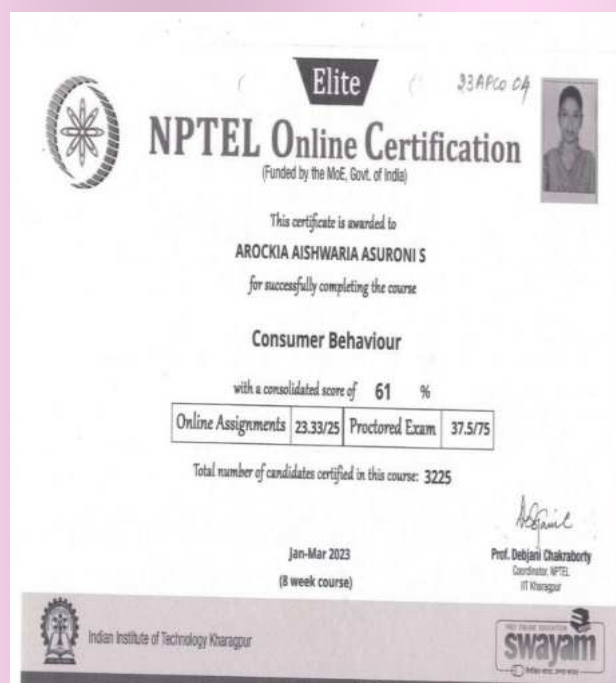
SUBJECT CODE: NOC22MG58

MOOC RESULTS- I M.COM (2022-2024)

DURATION: July- September 2022

S. No.	Reg. No.	Student Name	Internal (25)	External (75)	Total	Grade
1	22APCO02	Ancy Kirubha. J	24.58	43.5	68	Elite
2	22APCO03	Anushiya. A	23.75	30	54	
3	22APCO05	Asheera. R	23.33	37	60	Elite
4	22APCO06	Catherine Shiranthi. L.R	24.17	43.5	68	Elite
5	22APCO07	Catherine Shamma. J	24.5	46.5	71	Elite
6	22APCO08	Christy Darwin Dina. S	24.58	31.5	56	Elite
7	22APCO09	Dhanushiya	24.58	39	64	Elite
8	22APCO10	Hetciyal. S	22.92	37	60	Elite
9	22APCO12	Iswarya. R	24.17	42	66	Elite
10	22APCO13	Jefrina.H	24.17	30	54	Elite
11	22APCO14	Joesy Infanta Snowlin.S	24.58	43.5	68	Elite

12	22APCO15	Keerthana. M	23.75	52.5	76	Elite +Silver
13	22APCO16	Kiran Lydia. S	24.58	39	64	Elite
14	22APCO17	Mari Vigneshwari. M	24.17	52.5	77	Elite + Silver
15	22APCO18	Maria Thommai Melcya Vaz. B	24.17	37.5	62	Elite
16	22APCO19	Micheal Selciya. A	24.17	30	54	Elite
17	22APCO23	Nandhini. A. S	24.17	57	81	Elite+ Silver
18	22APCO24	Prijila. A	24.17	37.5	62	Elite
19	22APCO25	Rasheedha Banu.A	24.17	52.5	77	Elite+ Silver
20	22APCO26	Roshini. J	24.58	58.5	83	Elite+ Silver
21	22APCO27	Santhana Lakshmi	22.5	30	53	Elite
22	22APCO30	K.Shimona Joshi	24.58	30	55	Elite
23	22APCO31	K. Suba Chitra	24.17	30	54	Elite
24	22APCO32	Suji. V	24.17	30	54	Elite
25	22APCO33	Swetha. V	24.58	52.5	77	Elite+ Silver



The students of I M.Com attended the paper titled Consumer Behaviour :Sub Code NOC23MG45 from January to March 2023 and attained the following grade

NAME OF THE PAPER: Consumer Behaviour

SUBJECT CODE: NOC23MG45

DURATION: January – March 2023

PG Research Department of Commerce

Newsletter 2022-2023

S. No.	Reg. No.	Student Name	Internal (25)	External (75)	Total	Grade
1	22APCO01	AishaBanu.M	22.92	37	60	Elite
2	22APCO04	Arockia Aishwaria Asuroni. S	23.33	37.5	61	Elite
3	22APCO11	Infiya. M	22.92	37	60	Elite
4	22APCO20	Miracle. S	24.17	54	78	Elite + Silver
5	22APCO22	Muthu saraniya. R	22.92	37.5	60	Elite
6	22APCO28	Selva Jesina Rose. J	22.92	52	75	Elite+ Silver

Spoken English Viva

The Spoken English Viva was conducted for all the first year and second year undergraduate students at the end of the Even semester. The viva was conducted for the first year undergraduate students on 3.4.2023. The viva was conducted for the second year undergraduate students on 5.4.2023.

PG Project

The students of II M.Com submitted the projects. The details are as follows:

Sl. No.	Reg.No.	NAME	GUIDE NAME	TITLE OF THE PROJECT
1.	21APCO02	Daniel sheckina t	Dr. MARY JUDITH REENE FERNANDO	Factors affecting brand preference and consumer satisfaction towards major home appliances in Thoothukudi city
2.	21APCO03	Deepika v	Ms.O.SONY	A study on managing academic stress among board exam students in Thoothukudi
3.	21APCO04	Epshiba l	Dr.A.SALETH MARY VETRISSELVI	An analysis of occupational stress and stress management among nurses in Thoothukudi
4.	21APCO05	Esakki santhia m	Dr.G.STELLA BEATRICE NIRMALA	An analysis on hotels in Thoothukudi after COVID -19
5.	21APCO06	Harini c	Dr.FERNANDO ALEXANDRIA	Impact of referral marketing on mobile apps with special reference to Google pay
6.	21APCO07	Heaven celin r	Dr.P.BANUMATHI	Effectiveness and the strategies used in Byju's learning app among the students
7.	21APCO08	Jairin biana m	Dr.G.STELLA BEATRICE NIRMALA	An empirical study on artificial intelligence in Commerce
8.	21APCO09	Jaya ramya m	Dr.A.SALETH MARY VETRISSELVI	Impact of addiction towards social media among college students in Thoothukudi
9.	21APCO10	Jenifer s	Dr. MARY JUDITH REENE FERNANDO	Impact of internet advertising on consumer purchase behaviour
10.	21APCO11	Jenitha r	Dr.G.STELLA BEATRICE NIRMALA	An analysis on the purchases of medicine through e-pharmacy

11.	21APCO12	Kausalya s	Dr.P.JAYAMARY	A study on the portfolio choice of individual investors in Thoothukudi
12.	21APCO13	Maria arockya rosemary salini a	Ms.AMORA	Comparative study on services provided by private bank from employees perception in Thoothukudi city
13.	21APCO14	Maria santos j	Ms.O.SONY	An analysis of work stress management among software employees
14.	21APCO15	Meena r	Dr.P.BANUMATHI	Job satisfaction of employees working on restaurant with special reference to Thoothukudi
15.	21APCO16	Michaelin swetha k	Dr. MARY JUDITH REENE FERNANDO	An analytical study on perception and satisfaction of consumer service offered by Sathya agencies pvt. Ltd in Thoothukudi
16.	21APCO17	Micheal thirisha m	Dr. MARY JUDITH REENE FERNANDO	A study on socio – economic status of fisherfolk in Tharuvaikulam – Thoothukudi District
17.	21APCO18	Muthukumari @ usha p	Dr.G.STELLA BEATRICE NIRMALA	Analytical study on employee welfare schemes in AVM group of companies in Thoothukudi
18.	21APCO19	Nazikha marzuka i	Dr.BULOMINE REGI	Muslim consumers' purchase intention on Halal food precuts in Thoothukudi city
19.	21APCO20	Reshma t	Dr.FERNANDO ALEXANDRIA	Implementation of online marketing strategies for increasing sale of consumables product of Meesho in Thoothukudi
20.	21APCO21	Ronika lopez a	Dr.BULOMINE REGI	Service quality perception of women passengers towards TamilNadu Government Zero – ticket bus (ZTBT) scheme Thoothukudi city
21.	21APCO23	Selciya s	Dr.FERNANDO ALEXANDRIA	Impact of western culture in buying behaviour of customer among Thoothukudi city
22.	21APCO24	Selsia s	Dr.P.JAYAMARY	A study on working condition of employees in saltpan at Thoothukudi
23.	21APCO25	Senica s	Ms.DAISY BAI	Customers' perception towards proliferation of 5G technology
24.	21APCO26	Sherabin a	Ms.AMORA	An effectiveness of logo selection as a key factor of business strategy
25.	21APCO27	Sherina aasmi t	Ms.DAISY BAI	Customer's performance and attitude towards e-banking
26.	21APCO28	Siva sankari m	Dr.P.BANUMATHI	Work stress of women constables in Thoothukudi
27.	21APCO29	Sivasankari s	Ms.AMORA	Application of GST among traders in Thoothukudi city
28.	21APCO30	Steena r	Ms.DAISY BAI	Savings and investment pattern of working women in Thoothukudi

III UG and II PG Pass Percentage

The Department achieved 100% results in both November 2022 and April 2023 examinations

November 2022

PG Research Department of Commerce

Newsletter 2022-2023

III UG	100 %
II PG	100%
M.Phil	100%

April 2023

III UG	100%
II PG	100%

Coursera Courses completed by students				
Name	Class	Name of the course	Institution	Duration
Dhanushiya. A. K	I M. Com	SQL For Data Science	University of California	14 Hours
Cathirine Shamma	I M. Com	Introduction to food and health	Standford	14 hours
Roshini.J	I.M. Com	Supply Chain Principles	Georgia Institute of technology	12 Hours

INTER EXAMS

One student named A.Priyadarshini cleared her Inter Exams



THE INSTITUTE OF COST ACCOUNTANTS OF INDIA

(Statutory body under an Act of Parliament)
12, Sudder Street, Kolkata-700016

MARK SHEET



INTERMEDIATE EXAMINATION SYLLABUS - 2016

A PRIYADARSHINI

50 VANNAR 3RD STREET WEST
SHANMUGAPURAM THOOTHUKUDI
THOOTHUKUDI

PIN - 628003

Regn. No. : 02212122523
Exam. Term : JUNE-2022
Roll No. : 223047
Centre : 214
Date : 27/09/2022
Sl. No. : 822264

GROUP - I					GROUP - II				
FINANCIAL ACCOUNTING	LAWS & ETHICS	DIRECT TAXATION	COST ACCOUNTING	AGGREGATE FOR GROUP - I	OPERATIONS MANAGEMENT & STRATEGIC MANAGEMENT	COST & MANAGEMENT ACCOUNTING AND FINANCIAL MANAGEMENT	INDIRECT TAXATION	COMPANY ACCOUNTS & AUDIT	AGGREGATE FOR GROUP - II
100 Marks	100 Marks	100 Marks	100 Marks	400 Marks	100 Marks	100 Marks	100 Marks	100 Marks	400 Marks
46	56	43	55	200	A	A	A	A	
				PASS					

DATE OF NEXT INTERMEDIATE EXAMINATION - FOLLOW NOTIFICATION
LAST DATE OF RECEIPT OF APPLICATION - FOLLOW NOTIFICATION

(Kaushik Banerjee)
Secretary

P.T.O.

Placement

Sl.NO	Name of student placed	Program graduated from	Name of the employer	Pay package at appointment
1	JEMIMAH ANGELINE R	M.Com	Good Samaritan Public School, Teacher	12,000
2	KAUSALYA S	M.Com	Dance Teacher	8,000
3	SIVASANKARI S	M.Com	Taxzilla Accounts Solution	10,000

Higher Education

Sl.No	Name of student enrolled for higher education	Programme completed	Name of institution joined	Name of programme admitted to
1	ABINAYA K	B.Com	Kamaraj college Thoothukudi	M.Com

2	AMALA DHARSHINI A	B.Com	Xavier Institute of Business Administration, Palayamkottai,	MBA
3	ANCINA C	B.Com	St.Mary's College (Autonomous)	M.Com
4	ANDREW DAFNY A	B.Com	St.Mary's College (Autonomous)	M.Com
5	ANIS BLECY VINILA G	B.Com	Jansons school of business, Coimbatore	MBA
6	AROCKIA RESANA A	B.Com	St.Mary's College (Autonomous)	M.Com
7	AROCKIA SWETHA A	B.Com	Alagappa University	M. Com (Corres)
8	ARUL JERUSHA B	B.Com	St.Mary's College (Autonomous)	M.Com
9	AVELIN J	B.Com	Kumaraguru College of Engineering	MBA
10	BRINDHA S	B.Com	St. Mary's College Thoothukudi	M.Com
11	BUVANESHWARI M	B.Com	Holy Cross Home Science College	M.Com
12	DEIVA NANDINI M	B.Com	SSN School of Management	MBA
13	DHAHSHEEN S	B.Com	Ekcel Academy	Company Secretary
14	FLAVIA HARRAN J	B.Com	PSGR Krishnammal College	MBA
15	GAYATHRI B	B.Com	Sri Ramkrishna College of Arts and Science, Coimbatore	MBA
16	HEBZIBA BEULA A	B.Com	St.Mary's College (Autonomous)	M.Com
17	INFANT BENIAL J	B.Com	V.O.Chidambaram college, Thoothukudi	M.Com
18	INFANT SHARON A	B.Com	St.Mary's College (Autonomous)	M.Com
19	JEBAMALAI ABITHA J	B.Com	Alagappa University Thoothukudi	M.Com
20	JERISHA E	B.Com	St Mary's College Thoothukudi	M.Com
21	JEYA SUDHA P	B.Com	Kamaraj college Thoothukudi	M.Com
22	JOSHA J	B.Com	SSN school of management	MBA
23	JOSHIBA ANNET MARY L	B.Com	Bharathidasan university Trichy	MBA
24	KANAGA SUPRIYA T	B.Com	Kumaraguru school of business , Coimbatore.	MBA
25	MAGDALENA M	B.Com	St Mary's College Thoothukudi	M.Com
26	MANI MEGALA K	B.Com	Rathinam College of Arts and Science ,Coimbatore	MBA

27	MARIA ANTONY RAVEENA R	B.Com	Xavier Institute of Business Administration	MBA
28	MARIA KUTTY M	B.Com	Kamaraj college Thoothukudi	M.Com
29	MARIA NAVIS SELINA J	B.Com	V.O.Chidambaram College	M.Com
30	MARIYA RESMI P	B.Com	Velammal Engineering college	MBA
31	MARIYAM RAMEESHA M	B.Com	St.Mary's College (Autonomous)	M.Com
32	MARY SHEEBA R	B.Com	St.Mary's College (Autonomous)	M.Com
33	MAZY V	B.Com	St.Mary's College (Autonomous)	M.Com
34	MEKRIN W	B.Com	St.Mary's College (Autonomous)	M.Com
35	MUTHU RATHI H	B.Com	St.Mary's College (Autonomous)	M.Com
36	NIMISHA S	B.Com	Sri Ramakrishna College of Arts and Science (Autonomous)	MBA
37	OLIVIYA SHARON R	B.Com	St.Mary's College (Autonomous)	MHRM
38	PADMA SANDHIYA B	B.Com	Alagappa University	MBA
39	PREETHI V	B.Com	Kumaraguru School of Business, Coimbatore	MBA
40	RAMALAKSHMI M	B.Com	Alagappa University	M.Com
41	RENUGA DEVI M	B.Com	St.Mary's College (Autonomous)	M.Com
42	RINISHA E	B.Com	St Mary's College (Autonomous)	M.Com
43	RIYA R	B.Com	St.Mary's College (Autonomous)	M.Com
44	SAHAYA SHERINA A	B.Com	Xavier Institute of Management and Entrepreneurship, Chennai	PGDM
45	SAMSUNISHA RISHWANA M	B.Com	Government Law College	LLB
	SANJANA I	B.Com	Trident Academy	Chartered Accountant
46	SHAJU SNOW J	B.Com	St.Mary's College (Autonomous)	M.Com
47	SIVA SREE NANDHINI S	B.Com	Self Preparation	Company Secretary
48	SNOWFIA K	B.Com	St.Mary's College (Autonomous)	M.Com

49	SNOWLIN RAMANI T	B.Com	KCT Business School , Coimbatore	MBA
50	SNOWS EDLE MELLBA R	B.Com	St.Mary's College (Autonomous)	M.Com
51	SOMASUNDARI B	B.Com	Hindusthan College of Art's and Science, Coimbatore.	MBA
52	STASNO A	B.Com	Government Law College	LLB
53	THANGALAKSHMI P	B.Com	Alagappa University	MBA
54	VAISHNAVI T N	B.Com	St.Mary's College (Autonomous)	M.Com
55	VARSHA S P	B.Com	Self Preparation	CMA
56	VIDHYA B	B.Com	Government Law College	LLB
57	HEAVEN CELIN R	M.Com	Rosammal College	B.Ed
58	RESHMA T	M.Com	Rosammal College	B.Ed